

## Form ADV Part 2B: Brochure Supplement

### **Item 1 – Cover Page**

#### **Nathan Zuidema**

Complete Investment Advisory, LLC  
3211 Fiechtner Drive  
Suite 6  
Fargo, ND 58103  
701-277-9392

Date of Supplement: June 2020

This brochure supplement provides information about Nathan Zuidema that supplements the Complete Investment Advisory, LLC (“Complete Investment Advisory”) disclosure brochure. You should have received a copy of that brochure. Please contact Rodney Schauer at 701-277-9392 or at [rod@completeinvestmentadvisory.com](mailto:rod@completeinvestmentadvisory.com) if you did not receive Complete Investment Advisory, LLC’s brochure or if you have any questions about the contents of this supplement. Additional information about Nathan Zuidema is available on the SEC’s website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov).

### **Item 2 – Educational Background and Business Experience**

#### **Nathan Zuidema**

8/12/1996

#### ***Post-Secondary: Educational Background:***

##### **North Dakota State University, Fargo ND**

- Bachelor of Science in Economics 2019
- Minor in History and Psychology 2019

#### ***Business Background:***

- Complete Investment Advisory, LLC, 3/16/2020 to present
- Edward Jones, Financial Advisory, 6/2019 to 03/2020

#### ***Professional Designation***

### **Series 65 – Investment Advisor Representative**

**Investment advisor representatives** (IARs) are representatives of investment advisory firms (RIAs) who make recommendations or give **financial** or **investment** advice. IARs must be properly registered and complete the proper credentialing exams certified by FINRA. IAR activities may include making recommendations regarding securities and managing accounts or portfolios of clients.

### **Item 3 – Disciplinary Information**

I have no legal or disciplinary events to report.

### **Item 4 – Other Business Activities**

#### **Insurance Agent**

I am independently licensed to sell insurance and annuity products through Complete Financial Group, Inc. d/b/a Retire Safely. When acting in this capacity, I receive commissions for selling insurance and annuity products.

I may also receive other incentive awards for the recommendation/sale of annuities and other insurance products. The receipt of compensation and other incentive benefits may affect my judgment when recommending products to clients. Although I endeavor at all times to put the interest of clients first as a part of Complete Investment Advisory's overall fiduciary duty to clients, clients should be aware that the receipt of commissions and additional compensation itself creates a conflict of interest.

Clients are never obligated or required to purchase insurance products from or through my insurance company and may choose any independent insurance agent and insurance company to purchase insurance products. Regardless of the insurance agent selected, the insurance agent or agency will receive normal commissions from the sale.

### **Item 5 – Additional Compensation**

I receive no additional compensation beyond the typical advisory fees charged to clients and compensation earned through my other business activities described above.

### **Item 6 – Supervision**

I am affiliated with and supervised by Complete Investment Advisory, LLC of Fargo ND.

### **Item 7 – Requirements for State-Registered Advisers**

I have not been involved in an arbitration award and have not been found liable in an arbitration claim alleging damages in excess of \$2,500. I have not been involved in any award or found liable in any civil, self-regulatory organization, or administrative proceeding. Additionally, I have not been the subject of a bankruptcy petition.